

TUMBLEWORDS READINGS AND RESIDENCIES Evaluation Form

Community Contact Name: _____

Name, address, zip code and phone # of community organization:

Writer's Name: _____

Location and date of Reading: _____

Number in attendance: _____

Reading was: (circle one) Excellent Good Fair Poor

Location and date of Residency: _____

Number in attendance: _____

Residency was: (circle one) Excellent Good Fair Poor

Please describe the reading and residency: (title of work(s) read or discussed, process and content of residency) Describe publicity and promotional preparation in advance of the event and evaluate their effect. **Please include copies of all marketing materials)**

Describe the make-up of the audience (seniors, writers, students, ethnic or special groups, teachers, and the general attendance, etc.):

If attendance was low or high, why do you think that was (weather, conflicting events, type of event, publicity, etc.)?

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How was the writer selected?

How did the writer communicate and interact with the audience? And how did the audience respond to the writer?

Please list other organizations and individuals involved with the project, and describe their contribution(s), with suggestions as to how the collaboration could be improved.

If necessary please add on a separate page additional comments on organizational planning, notes, observations, anecdotes, stories, follow-up plans.

*Thank you for your comments which will help greatly with future planning of
TumbleWords readings and residencies.*

Return to: The Writer's Voice, YMCA, 402 North 32nd, Billings, MT 59101
Or FAX 406-248-3450
Or email: corbyskinner@yahoo.com